



**Media Contacts:** Nicole DePue  
Tiny Advertising & Design  
[Nicole@tinyadv.com](mailto:Nicole@tinyadv.com) / 480-717-3451

## **Pine Canyon Launches New Products and Sales Incentives**

*Mid year also marks strong sales for the community*

**Flagstaff, Ariz.** (August 13, 2014) Pine Canyon, a private, luxury golf community in Flagstaff, has introduced three new floorplans within its [Elk Pass Townhome](#) product line. Located along the 12<sup>th</sup> fairway of the community's award winning golf course, Elk Pass Townhomes are well-suited for those looking for a sophisticated, yet easy to maintain second home.

Highlighted by open living and dining spaces framing spectacular views of Coconino National Forest, spacious bedrooms and practical layouts, Elk Pass Townhomes are the ideal luxury mountain retreat. The newly introduced floorplans include 3 and 4 bedroom options, ranging from 2,008 to 3,194 square feet. Customers can expect the level of quality exuded by all homes within Pine Canyon, with homes featuring rich wood exterior columns and interior timbers, wood garage doors, wrought iron, composite roofing with metal accents and Telluride stone throughout. Pricing starts in the mid \$700,000s and both move-in ready and build-to-suit options are available.

Now through August 31, homebuyers also will have the opportunity to take advantage of sales incentives. These include \$10,000 off of the list price of residences within Elk Pass and [Deer Creek](#), a private Pine Canyon enclave, which offers single-family cabins adjacent to the Coconino National Forest. In addition, up to \$10,000 will be paid toward a family's Pine Canyon Club membership and a 20 percent discount will be provided to those buyers allocating \$25,000 or more on home upgrades.

It is the launch of new products, such as the redesigned Elk Pass Townhomes and others on the horizon that has kept interest and sales strong at Pine Canyon. To date, the community has reported nearly \$12 million in sales, with another \$7 million in escrow and \$3.8 million in reservations. Building activity also is solid with 22 homes under construction. Considering these current figures, Pine Canyon is on track to meet or surpass the \$23 million in sales in 2013.

## **About Pine Canyon**

Located adjacent to the Coconino National Forest, [Pine Canyon](#) is a 600+-acre, private, luxury golf course community in the high country of Flagstaff, Arizona. In addition to its 18-hole championship golf course, Pine Canyon boasts stunning views of the San Francisco Peaks, an award-winning 35,000-square-foot clubhouse, a second expansive recreation-focused amenity building, and a number of other family-oriented offerings.

Real estate options at Pine Canyon include detached mountain cabins, paired homes, townhome trios and custom estate homes and homesites. For more information on Pine Canyon call 866.779.5700 or visit <http://www.pinecanyon.net/>.

Pine Canyon is a development of [The True Life Companies](#), a strategic real estate investment and management firm composed of top-tier professionals with over 200 years of combined industry experience in all facets of real estate acquisitions, development, management and homebuilding.