



For Immediate Release

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Pine Canyon Residents Raise Thousands for Local Animal Welfare Group

Paw Placement of Northern Arizona to Receive Nearly \$4,000 Donation

FLAGSTAFF, Ariz. (July 10, 2018) – [Pine Canyon](#), a private master-planned golf course and residential community in Flagstaff, Arizona, hosted a benefit concert and Independence Day celebration over the weekend that raised nearly \$4,000 for a local animal welfare organization. The event marks the third consecutive year that Pine Canyon has offered a philanthropic opportunity at the community's annual Fourth of July celebration.

"The vibe was so positive, the cause was great and everyone loved being there," Paulette Maslick, a Pine Canyon member who has worked since February to help organize the event, said. "We brought Pine Canyon together."

The animal-focused event, which began went throughout the day and into the evening on Saturday, included a community dog walk, a memorial service at the dog park for animals that have crossed the rainbow bridge, an opportunity for attendees to receive a pet blessing and prayer from Deacon Dennis Revering with San Francisco de Asis Catholic Church, a dog pageant with canines dressed in festive gear, and pet-friendly vendors.

Money was raised through the purchase of memorial dog tags and outright donations throughout the day, which concluded with a concert from Rendition, a Chicago-based band that has performed at Pine Canyon for several years in a row.

"Events like these really reflect the positive energy within our family-friendly and dog-loving community," Deana Keck, designated broker and executive vice president of community development and sales at Pine Canyon, said. "It is certainly a point of pride to see Pine Canyon's philanthropic spirit reflected as our members step forward to coordinate opportunities for their neighbors to give back. And, it's nice to know that we can make a positive impact within the Flagstaff community."

Paw Placement of Northern Arizona, serving Flagstaff and Coconino County, advocates for professional, humane animal services, and placed more than 800 dogs and cats in loving homes between 2006-2015. The organization now focuses on spay and neuter services, along with other programs to help pets and people. Maslick, and Pine Canyon members Michelle Newlin and Kelly Kasprzyk, suggested the organization as the beneficiary, knowing the money raised would make a sizable impact.

"This donation, and the whole effort from Pine Canyon and its members, is incredible and adds quite a bit of fuel to our fundraising mission," Diane Jarvis, executive director of Paw Placement, said. "We're currently looking to obtain the contract to run the city and county shelter and increase our ability to meet the needs of today's animals and animal lovers, and this generous donation will aid in those efforts."

About Pine Canyon

Located adjacent to the Coconino National Forest, [Pine Canyon](#) is a more than 620-acre private, luxury golf course community in the high country of Flagstaff, Ariz. In addition to its 18-hole championship golf course, Pine Canyon boasts stunning views of the San Francisco Peaks, an award-winning 35,000-square-foot clubhouse, a second expansive

recreation-focused amenity building, and a number of other family-oriented offerings. Real estate options at Pine Canyon include detached mountain cabins, paired homes, townhome trios and custom estate homes and homesites.

Pine Canyon is a development of Symmetry Companies, a residential and lifestyle company that is a member of The True Life Companies. The True Life Companies is a strategic real estate investment and management firm composed of top-tier professionals with more than 200 years of combined industry experience in all facets of real estate acquisitions, development, management and homebuilding.

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